

REMARKS

This application has been carefully reviewed in light of the Office Action dated September 17, 2008. Claims 1, 4 and 10 to 13 are in the application. Claims 1 and 10 are independent. Reconsideration and further examination are respectfully requested.

Claims 1, 4, and 10 to 13 were rejected under 35 U.S.C. § 103(a) over U.S. Patent No. 6,925,509 (Ihara '509) in view of U.S. Patent No. 7,139,090 (Ihara '090), and further in view of U.S. Patent No. 6,614,454 (Livingston). Reconsideration and withdrawal of these rejections are respectfully requested, as explained in more detail below.

Amended independent Claim 1 is directed to a television broadcast receiving apparatus comprising a receiving unit, a determination unit, a selection unit, and a print control unit. The receiving unit receives television broadcasting waves transmitted in a way that multiplexes program information together with plural pieces of program data. The determination unit determines a number of accessible channels which are accessible by the television broadcast receiving apparatus among the received television broadcasting waves on the basis of received program data. The selection unit selects one of at least first and second program guide print modes for printing the program information of the accessible channels, wherein (i) in the first program guide print mode program guide information of all of the accessible channels are printed to be laid out within a fixedly designated number of pages, and wherein (ii) in the second program guide print mode, program guide information of all of the accessible channels are printed to be laid out without fixedly designating the number of pages. The print control unit converts the program information received by the receiving unit into data for printing, and outputs

program information to a printer. The print control unit determines a page layout of the printed program information according to the number determined by the determination unit and according to the program guide print mode selected by the selection unit.

The applied references, even if properly combined, are not seen to disclose or suggest the subject matter of Claim 1.

In particular, none of Ihara '509, Ihara '909 and Livingston, are seen to disclose or suggest first and second program guide print modes, and a selection between them, wherein in the first program guide print mode program guide information of all of the accessible channels are printed to be laid out within a fixedly designated number of pages, and wherein in the second program guide print mode program guide information of all of the accessible channels are printed to be laid out without fixedly designating the number of pages.

The Office Action conceded that Ihara '509 does not disclose the two claimed print modes and a selection unit for selecting between them. Nevertheless, the Office Action took the position that the data conversion unit 13 of Ihara '090 corresponds to the selection unit of the present invention. However, Applicant respectfully submits that the data conversion unit merely generates a command packet containing an image mode command specifying settings for text and picture printing image information. When the data conversion unit 13 specifies a printing setting which is different from the standard operation mode 1 parameters, it stores the setting as an operation mode 2 parameter. See Ihara '090, column 12, lines 32 to 50. While Ihara '090 teaches a plurality of print settings that can be specified for an operation mode, including sizing, orientation, position, and

number_of_copies, none of the parameters are understood to print the program information of all of the accessible channels within a fixedly designated number of pages.

Thus, while Ihara '090 might be read by some to show some sort of selection, it is not a selection between first and second ones of program guide print modes, as claimed.

The Office Action also acknowledged that the combination of Ihara '509 and Ihara '090 would still fail to describe both of the claimed print modes, specifically, a first program guide print mode for printing the program information of the accessible channels, wherein in the first program guide print mode program guide information of all of the accessible channels are printed to be laid out within a fixedly designated number of pages.

Nevertheless, the Office Action asserted that the option of printing multiple pages per sheet in Livingston corresponds to the first program guide print mode of the present invention. However, Applicant respectfully submits that Livingston merely discusses allowing a user to select features for printing a document, including an option to print multiple pages per sheet. See Livingston, column 5, lines 6 to 33. As understood by Applicant, Livingston does not disclose or suggest printing the program guide information of accessible channels, much less printing program guide information of all of the accessible channels to be laid out within a fixedly designated number of pages.

Therefore, even when Ihara '509, Ihara '090, and Livingston are considered in the proposed combinations, assuming, *arguendo*, that such could be permissibly combined, the resulting combination would not have disclosed or suggested all of the features of Claim 1.

Accordingly, it is respectfully submitted that Claim 1 recites subject matter that would not have been obvious from any permissible combination of the applied art, and allowance of Claim 1 is respectfully requested.

Independent Claim 10, as amended, is directed to a television broadcast receiving method substantially in accordance with the apparatus of Claim 1. Accordingly, Applicant submits that Claim 10 is also now in condition for allowance and respectfully requests the same.

The other claims in the application are each dependent from the independent claims and are believed to be allowable over the applied references for at least the same reasons. Because each dependent claim is deemed to define an additional aspect of the invention, however, the individual consideration of each on its own merits is respectfully requested.

No other matters being raised, it is believed that the entire application is fully in condition for allowance, and such action is courteously solicited.

Applicant's undersigned attorney may be reached in our Costa Mesa, California office at (714) 540-8700. All correspondence should continue to be directed to our below-listed address.

Respectfully submitted,



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